

Pricing 2012



**The missing bridge between
web shops and suppliers**

A concept brought to you by Softec ApS and Mediaclip Inc allowing any web shop to sell personalized products.
For details please consult www.soft2print.com

Soft2Print Pricing 2012 European hosting

The prices includes the Mediaclip creations tools, standard library, Soft2Print online Backend, Uploading components, Softec workflow, hosting, bandwidth, operation and delivery of the final high resolution print files to the chosen producer.

Choose one of the following plans which suits your business model.

All online modules (Photobook, Greeting card, Calendar, Poster, Print and Gifting module)

Plan	Revenue 25	Revenue 15	Revenue 12	Revenue 9	Revenue 6
Monthly fee	0 €	175€	475€	875€	1275€
Revenue %	25%	15%	12%	9%	6%

Soft2Print single module agreement

The single module agreement is an alternative for customer who only wants to license one or more modules instead of the complete suite of modules.

Photobook online	40% of complete online package
Greeting cards	35% of complete online package
Calendar	35% of complete online package
Gifting	35% of complete online package
Poster	15% of complete online package

Photobook online module as single module agreement

Plan	Revenue 25	Revenue 15	Revenue 12	Revenue 9	Revenue 6
Monthly fee	0 €	70€	190€	350€	510€
Revenue %	25%	15%	12%	9%	6%

Greeting cards, Calendars and gifting per module

Plan	Revenue 25	Revenue 15	Revenue 12	Revenue 9	Revenue 6
Monthly fee	0€	61€	166€	306€	446€
Revenue %	25%	15%	12%	9%	6%

Start-up fee for all agreements is a one-time fee of 3.500 Euro.

Revenue is calculated on basis of the end consumer selling price excluding VAT & Shipment.

Start fee for single module agreement is similar to the generic start-up fee no matter how many modules are connected.

The Soft2Print backend enables you to create and publish new content online (themes, clipart, backgrounds) within minutes allowing your customers immediately to use these for creation of personalised products.

Prices are subject to change without any further notice.

